The Atwater Fourth of July Committee
Presents
The Roger Wood Memorial Atwater Christmas Parade (December 4, 2026)

Hometown Hero Sponsor Level
$5000.00 and Above:

- **Sponsor Banner 4'x8' displayed at Ralston Park, Concert & Fireworks Show (4th of July Only)**
- **Recognition as sponsor on radio spots close to event (4th of July Only)**
- **A vendor booth space at Ralston Park if interested (4th of July Only)**
- **Listed on www.atwater4thofjuly.com and social media as Hometown Hero Sponsor.**
- **Verbal recognition as sponsor 6-8 times from parade reviewing stands (4th of July and Christmas Parade).**
- **2 car passes for the Fireworks Show (4th of July Only)**
- **Listed as a Hometown Hero Sponsor on all event materials (4th of July and Christmas Parade)**
- **Parade Entry for Christmas and 4th of July Parades**

All American Sponsor Level
$2500.00 and above:

- **Sponsor Banner 3'x5' displayed at Ralston Park, Concert & Fireworks Show (4th of July Only)**
- **Recognition as sponsor on radio spots close to the event (4th of July Only).**
- **A vendor booth space at Ralston Park if interested (4th of July Only)**
- **Listed on www.atwater4thofjuly.com and social media as All American Sponsor.**
- **Verbal recognition as sponsor 4-5 times from parade reviewing stands (4th of July and Christmas Parade).**
- **A vendor booth space at Ralston Park if interested (4th of July Only)**
- **1 car pass for the Fireworks Show (4th of July Only)**
- **Listed as an All American Sponsor on all event materials (4th of July and Christmas Parade)**
- **Parade Entry for Christmas and 4th of July Parades**

The Atwater Fourth of July Committee
Presents
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Patriot Sponsor Level
$1000 and above:

- **Sponsor Banner 3'x5' displayed at Ralston Park, Concert & Fireworks Show (4th of July Only)**
- **Listed on www.atwater4thofjuly.com and social media as Patriot Sponsor**
- **Verbal recognition as sponsor 1-3 times from parade reviewing stands (4th of July and Christmas Parade).**
- **A vendor booth space at Ralston Park if interested (4th of July Only)**
- **1 car passes for the Fireworks Show (4th of July Only)**
- **Listed as a Patriot Sponsor on all event materials (4th of July and Christmas Parade)**
- **Parade Entry for Christmas and 4th of July Parades**

Old Glory Sponsor Level
$500 and above:

- **Listed on group banners at Ralston Park, Concert & Fireworks Show**
- **Listed on www.atwater4thofjuly.com and social media as Old Glory Sponsor**
- **A vendor booth space at Ralston Park if interested (4th of July Only)**
- **Parade Entry for Christmas and 4th of July Parades**