

The Annual Atwater Christmas Parade
Presented by: The Atwater 4th of July Committee
Atwater4thofjuly.com
Friday, December 5, 2025 7:00 p.m.

Food Vendor Fee: **\$175.00**
Entry Deadline: Monday, November 24, 2025

Name of Organization/Individual: _____

Contact Person: _____

Street Address: _____

Daytime Phone: _____ Evening Phone: _____

E-mail Contact: _____

California Sellers Permit Number: _____

Type of Food Booth: _____

Food Booths will be charged the Merced County Health Department permit fees. Health Department permit fees can be waived for 501C(x) charities, veterans, or vendors who have an annual permit.

No refunds will be given or applications accepted after November 24, 2025.

Liability Waiver: By submitting this application, I certify that I have the actual and apparent authority to bind and act on behalf of the Applicant. I agree to indemnify, defend, and hold harmless the City of Atwater and The Atwater 4th of July Committee, its officers, employees, officials, volunteers, and agents (collectively, the "Indemnitees") from any and all claims, costs, fees, penalties, damages, or liabilities whatsoever, arising out of, or in connection with this activity, whether caused by the intentional or negligent acts, errors or misconduct of the Indemnitees. I further certify that I have reviewed, understand, and agree to comply with that certain document called the "2025 Atwater Vendor Guidelines" and have ensured that all participants associated with Entrant are aware of and will adhere to these guidelines.

Signature: _____ Date: _____

Printed Name: _____

We accept cash or check payments. Please make payments payable to:

The Atwater 4th of July Committee

Mail to: The Atwater 4th of July Committee
 P O Box 4
 Atwater, CA 95301
 or
Drop off: City of Atwater
 Community Center
 760 E Bellevue
 Atwater, CA 95301

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Food Vendor Guidelines

1. All vendors are responsible for following Merced County Health Dept. guidelines.
2. The Atwater 4th of July Committee and the City of Atwater reserves the right to deny any vendor booth request as we deem it necessary for the betterment of the event and to help ensure the mutual success of all approved vendors.
3. Any violation of the Atwater 4th of July Committee guidelines or City and County regulations may cause your expulsion from the event without a refund.
4. Electricity will not be provided. If electricity is needed, please make your own arrangements.
5. Check-in time to set up your booth begins on December 5 at 2:00 PM and ends at 6:00 PM. Parking may not be available to load or unload around 5th and Broadway because parking is controlled by the Atwater Police Dept.
6. All vendors must have paid their booth fee in full before setting up, if you have not paid your fee (for whatever reason) by November 24, no checks will be accepted after this date. The booth will increase by \$20 if paid after the 24th. A \$30 fee will apply to returned checks. No refunds for any reason after November 24, 2025.
7. Please complete and submit this Merced County Environmental Health Document with this information: [Click to complete the document](#)
8. This event will continue even during inclement weather. Please plan accordingly. No refunds will be given after November 24, 2025.
9. E-mail will be the primary form of communication. atwater4thofjuly@gmail.com
10. Web Address: atwater4thofjuly.com or Atwater.org
11. Phone: 209-355-4912